



Sonja Cowley

Wearable Designer

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WHO AM I:

I am a 25-year-old Wearable Designer from Finland. Ecological thinking is prioritised in all my designs. In the future I wish to work as a designer in a forward thinking and sustainable company.

EXPERIENCE

Entrepreneur / Designer

SONJANATALIA -Clothing

2016-ongoing
SONJANATALIA clothing is handmade and designed by me.

Sales Representative

Dots Stores / Tremondo Oy

Customer serving, visualizing, organizing brand events, repairing garments

2018-2019

Dots is a buy-in lifestyle boutique placed in Helsinki and Turku (Finland).

Brand Ambassador

Promotion Agency Mainio

Promoting and hosting events

2017-2019

Brands: Mercedes, Jaguar, Puhdistamo, Leader, Hugo Boss

PR Assistant

Spalt PR, Helsinki, Finland

Showroom Designing, creating new collections, clipping coverage of our brands, brand Manager on Social Media

2016

Spalt PR was founded in 1996 and is one of the leading full-service PR agencies within the lifestyle and consumer segment in Scandinavia.

Fashion Model

Brand Model Management (Mother agency)

Main work and clients:

2010-2016

Fashion-, beauty- and women's magazines

Agencies abroad:

Commercials and music videos

MC2 Los Angeles, USA
Max Models Cape Town, SA
DCM Seoul, South-Korea
London Model Management Melbourne, AUS
Chick model management Sydney, AUS

EDUCATION

Bachelor of Culture and Arts, Industrial and Brand Design-Wearable Design

LAMK Institute of Design, Lahti University of applied sciences
2017-ongoing

Fashion Marketing

Helsinki Design School
2016-2017

Sustainable Development Studies

Helsinki Open University
2014-2015

Matriculation Examination

Senior High-School
2010-2013

REFERENCE

Toni Korpineva
Managing Director
Brand Model Management

Siru Palmroos
Country Manager
Spalt PR

Minna Cheung
Senior Lecturer
LAMK Institute of Design

IT SKILLS

