



Sonja Natalia Cowley, 18.01.1994



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English and Finnish mother tongue, German basics



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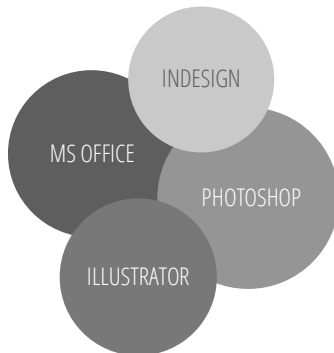


www.sonjanatalia.com



Work Permit: B

IT SKILLS



MY PORTFOLIO



REFERENCES

Minna Cheung

Senior Lecturer
LAB Institute of
Design

Vincent Martinez

CEO
Nanoleq AG

Colin Jäger

CEO
AM Contract-Factory
AG

EDUCATION

Bachelor of Culture and Arts, Industrial and Brand Design

Lab University of Applied Sciences
2017-2020

Fashion Marketing

Helsinki Design School
2016-2017

Sustainable Development Studies

Helsinki University
2014-2015

Matriculation Examination

Kannaksen lukio - Senior High-School
2010-2013

EXPERIENCE

Content Designer

AM Contract Factory AG – Fire protection engineering

4.1.2020- ongoing

My tasks:

- visual design - catalogues, website and brochures, infographic
- product design & clothing design

Commercial Model

BIBA Model Management – Model agency

1.2.2020-ongoing

Main clients: Mammut, Wella-hair

Smart Textile Design Intern

Nanoleq AG – Smart textile Engineering

10.1.2020-10.6.2020

My tasks:

- smart textile design projects and sample making
- visual design – brand logo, website, brochures, packaging design
- brand building, creating social media content

Sales Representative

Dots Stores / Tremondo Oy – Clothing Store

2018-2019

My tasks:

- customer serving
- visualizing
- organizing brand events
- repairing garments
- styling customers

Brand Ambassador

Mainio – Promotion agency

2017-2019

Brands: Mercedes, Jaquar, Puhdistamo, Leader, Hugo Boss

My tasks:

- Promoting
- hosting events

PR Assistant

Spalt PR – PR agency

2016

My tasks:

- showroom designing
- creating new collections
- clipping coverage of our brands
- brand manager on social media

Fashion Model

Brand Model Management (Mother agency) – Model agency

2010-2016

Agencies abroad:

- MC2 Los Angeles, USA
- Max Models Cape Town, SA
- DCM Seoul, South-Korea
- London Model Management Melbourne, AUS
- Chick model management Sydney, AUS

Main clients: fashion-, beauty- and women's magazines, commercials and music videos, clothing and accessory designers